

NCC Cable System Order

Order #	62274356	Flight Dates	04/25/16 - 05/08/16	Update Date	04/26/16
Syscode	7868	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Comcast/Ft. Wayne Interconnect, IN	Advertiser	Conservative Outsiders PAC	Show All Lines	
Market	Ft. Wayne			Total # of Weeks	2
		Client Code	81	Total	\$2,970.00
AE	Andrew Yolles	Product Code	101	Commission	\$445.50
Sales Coordinator	Thomas Lohse	Est Code	680	Net Total	\$2,524.50
Office	Washington	Product Name		Total Spots	36
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Feb16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4/26: New Order, Please Confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	4/25/16	5/1/16	05:00	09:00			X	X	X	X	X	-	-	4	\$55.00	\$220.00	30	
2	FXNC	FOX AND FRIEND<	5/2/16	5/8/16	05:00	09:00	X	X						-	-	2	\$55.00	\$110.00	30	
3	FXNC	VARIOUS	4/25/16	5/1/16	09:00	16:00			X	X	X	X	X	-	-	3	\$55.00	\$165.00	30	
4	FXNC	VARIOUS	5/2/16	5/8/16	09:00	16:00	X	X						-	-	1	\$55.00	\$55.00	30	
5	FXNC	VARIOUS	4/25/16	5/1/16	16:00	19:00			X	X	X	X	X	-	-	8	\$70.00	\$560.00	30	
6	FXNC	VARIOUS	5/2/16	5/8/16	16:00	19:00	X							-	-	2	\$70.00	\$140.00	30	
7	FXNC	AVG. ALL WKS<	4/25/16	5/1/16	19:00	24:00			X	X	X	X	X	-	-	10	\$125.00	\$1,250.00	30	
8	FXNC	VARIOUS	5/2/16	5/8/16	19:00	24:00	X							-	-	2	\$125.00	\$250.00	30	
9	FXNC	AVG. ALL WKS<	4/25/16	5/1/16	11:00	19:00						X	X	-	-	4	\$55.00	\$220.00	30	

	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	Total
SPOTS	36	0	0	0	0	0	0	0	0	0	0	0	36
AMT	\$2,970.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,970.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/26/16

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